

Entrepreneurship for Young People – Scoping Report

Summary

1. This report proposes a possible scope for the suggested review of Entrepreneurship for Young People. The report asks Members to agree a remit for the review and a timeframe for its completion.

Background

2. At the last meeting the Committee considered a scrutiny topic on “School based teaching of skills related to self employment / entrepreneurship at Secondary ages and at York College, proposed by Cllr Semlyen. In response officers suggested that the focus could rather be on broader employability skills, including the development of broader enterprising behaviours and an entrepreneurial “can do” spirit. These skills have been identified by the Leeds City Region LEP in three levels:
 - **basic work attributes:** e.g. time-keeping, appropriate personal appearance, general professionalism, language for work, understanding of role and responsibilities as a first jobber
 - **attitudinal and personal life-skills:** e.g. work ambition, confidence, self-esteem, resilience
 - **generic “softer” skills:** e.g. communication, working with others, entrepreneurial thinking (drive and initiative), personal learning and thinking skills.
3. It was suggested that any review of this topic could therefore research practices in areas where performance on a limited range of relevant performance indicators, not solely around business start-ups and self employment, is better than in York and to use findings to influence providers of education and training to adapt successful models to the York context.

4. At its last meeting, the Learning and Culture Overview and Scrutiny Committee agreed this topic was suitable for review, viewing it as an extension to their previously completed review of CEIAG. And, with that in mind, agreed to reform their CEIAG Task Group to carry out the review on their behalf.

Supporting Information

5. In its original review, the group touched on employability issues in consideration of work experience (paras 29 – 34) and the involvement of employers in supporting employment readying advice (para 60).
6. Work experience was, until 2011, a major feature of schools' delivery of the statutory duty to provide work related learning in Key Stage 4. Following the removal of the statutory duty (and the funding to support it, which was channelled to Education Business Partnerships such as NYBEP through contracts with Local Authorities) work experience opportunities for 14-16 year olds have decreased. The Task Group found that the value and quality of work experience was variable and the current government, following the Wolf Review (March 2011), has sought to move it into post 16 education.
7. The involvement of employers in providing work readying advice as part of a broader contribution to Careers Education and Inspiration in schools is at the centre of the DfE Statutory Guidance (April 2014). This is referenced in the update on the implementation of the recommendations arising from the previous CEIAG Task Group Review shown elsewhere on this agenda, and is a priority for Education and Skills as we seek to ensure that residents are fully aware of the opportunities available in York (and beyond) and the skills, attributes and qualifications they will need to access them. Supporting successful progression, participation and transitions, we want children, young people and their families to be able to plan for their futures on the basis of ambitious and realistic aspirations.
8. There is a wealth of research into employers' views and requirements at national (e.g. UKCES), regional (e.g. LCR) and local (e.g. York Skills Assessment of Need (2013)), so a focus on what schools and colleges could do, or are doing, to inculcate the relevant attitudes, characteristics and skills in our young people would be appropriate.

Options

9. Options for review by the Task Group are:
 - i. To identify a small number of areas which perform strongly on relevant performance indicators, research practices in those areas and make recommendations based on them, bringing the group's learning back to York.
 - ii. Carry out a light touch review of current practices in York to both establish the degree of commitment of schools and colleges to provision aimed at developing the skills and enterprising behaviours identified by LCR and to identify local best practice. This would clearly include engagement with organisations commissioned by them to deliver relevant opportunities (e.g. NYBEP) as well as with the schools and colleges themselves.

Council Plan 2011-15

10. A review of this topic would support the Council's priority to '**Create jobs and grow the economy**'.

Implications

11. There are no known Financial, Human Resources, Equalities, Legal, ITT or other implications associated with the recommendation made in this report.

Risk Management

12. In compliance with the Council's risk management strategy, there are no known risks associated with this report.

Recommendations

13. Members are asked to note the contents of this report and agree
 - i. A remit for the review, including a number of objectives, based on the options listed above.
 - ii. A timeframe for completion of the review by the Task Group

Reason: To carry out the review in line with agreed scrutiny procedures and protocols.

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Report Approved



Date

14 July 2014

Wards Affected:

All



For further information please contact the author of the report

Background Papers: None

Annexes: None

Report Abbreviations:

CEIAG - Careers, Education, Information, Advice & Guidance

OFSTED - Office for Standards in Education

DfE – The Department for Education

UKCES – UK Commission for Employment and Skills

NYBEP - North Yorkshire Business and Education Partnership

LCR - Leeds City Region

LEP- Local Enterprise Partnership